



Pitch Deck

Licensed platform for mass verifications
and Profitable Investigation Platform

www.verifer.io

THE PROBLEMS

1. Regulations on crypto space are increasing rapidly
2. Remote verification business is growing rapidly as the financial economy is moving increasingly into the internet and there is no operator in the industry who can provide a comprehensive service to this need.
3. Most of the current players do not understand that even if the company follows the laws of their own country, they may still break the law of another country and help, for example, money laundering. Prosecutions resulting therefrom often come as a surprise but many examples already exist.

THE SOLUTIONS

1. A web platform

Where we can process thousands for reports in a day



2. Verifer Badges

For Crypto ICO Projects



Verifer is the first licensed company in crypto space that can do mass verifications of PEP and AML.

NEW MARKET SIZE

93,000

Different ERC20 tokens
created

20,000+

ICO's founded

~8M

By 2018, there are ~8M
exchange traders only in
Binance exchange

PRODUCTS OVERVIEW

- **KYC, AML, PEP, and Compliance** investigates large mass customers such as exchanges, internet casinos, ICOs etc.
- **ICO/IPO Verifications** with a subcontractor
- **The Platform** for the report owners
- **ICO/IPO Verification Program**

PRODUCTS DETAIL

KYC

The KYC services we offer are licensed and our platform automatically changes its functionality to match the laws of each country.

Verification always corresponds to both the subscriber and the legislation of person who is examined.

Our capacity is currently around 10,000 KYC verifications a day. After verifications is done, client can use same certificate again and again to another purposes.

AML

The Licensed Anti-Money Laundering Specialist examination tests for aptitude and expertise in anti-money laundering (AML) detection, prevention and enforcement. We help you build the support you need for your AML compliance and financial crime prevention efforts. We also guide our customers to identify the limits as AML checks are required.

Compliance

Our company employs several international law firms. We offer a variety of legality verifications quickly and cost-effectively.

PEP

Financial Institutions are required to perform due diligence in transactions involving Politically Exposed Persons (PEPs). We have access to a constantly updated list of PEPs from multiple countries and we can quickly and reliably review the political connections. PEP services are usually free of charge for our clients who order AML and/or KYC verifications.

PRODUCTS DETAIL

ICO/IPO Verification Program

We have created a product named ICO Verification Program. We are conducting an extensive investigation into ICO that ICO can prove to be exactly like it shown in its documents. The ICO Verification Program includes a complete review of the ICO company, staff, history and legality. After reviewing our customer, we have a full report of the authenticity we assure.

Company/Product Background Researches

We have eight years of experience in examining the backgrounds of companies, suppliers and ICOs. Our expert staff will provide you with a complete report of your desired company or supplier. With our upcoming platform, you can also resell different reports, with reducing your costs or even generating profits.

Verifer as a Subcontractor

We undertake inquiries and verifications for several operators and dealers. All of our subcontracting products are made by us with the same quality as all our own products. Our customers can use their own logos and certificates as proof of verification, and may, if they so wish, mention that verifications are provided by Verifer.

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BUSINESS MODEL

Platform & Affiliate Partnerships

\$3.3M

In 2018

\$5,400

Average fee

\$20M

Revenue
projected by 2020

MARKET ADOPTION

Conferences

Monthly targeted events

New York

Switzerland

United Kingdom

Consensus 2018

New Crypto Partnerships

Verifer.io badge

LDJ Capital

The SOHO Loft

ICO Kickstart

Icokennews

Blockchain Exchange
Commission

Ambassadors

Branding & Speaking

David Drake

Miikka Saloseutu

COMPETITIVE ADVANTAGE

First licensed

Platform for mass verification available 2018.

Market leader in traditional industry since 2017.



Profitable investigations platform.



BENEFITS

1. The verification certificate is permanent after verification.
 - Therefore, if an issue occurs, you can prove that your KYC was done correctly.
2. Our delivery time is the fastest in market when comparing all licensed KYC companies.
3. We have the capacity to process 10K KYC/PEP or 2000AML verifications per day.
 - With our upcoming verification center, we will have the ability to double our capacity.
4. We provide verification link to the customer who is verified as well.
 - By doing so, this eliminates the need to further KYC verifications with other service providers.
5. We have many sophisticated features such as automated image manipulation detection, automated compliance with country-specific legislations, etc

TEAM SIZE: 16 MEMBERS

Jori Falkstedt

CEO



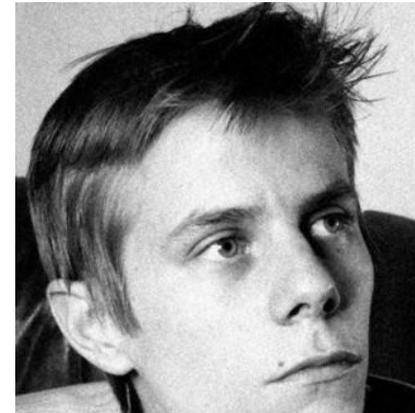
Pasi Kempainen

CCO



Pasi Suominen

CTO



TEAM SIZE: 16 MEMBERS

Han Jia

Area
manager



Kaiyang Jiang

Inspector
Supervisor



David McDade

Area manager



Joycee Navarro

Community manager



9 verifiers





ICO FINANCIAL

We nearly reached SoftCap with \$720K in the Private Round.

We intend to break the SoftCap and proceed with the platform and marketing investments.

\$6M

Estimated ICO raising 2018

Initial Coin Allocation

\$1M

Platform development

Investigation Trips
Marketing

\$5M

Profit

First 12 Months

KEY POINTS

1. Turn over of US\$2.2M in 2017 and growing to \$3.2-\$3.4M due to our new crypto-related products, but also due to our yearly natural growth, which has been a minimum of 25% per year for last 6 years;
2. We believe in fair play on investment and we have not used affiliate marketing at any time in our ICO. With that, no one can sell tokens at a cheaper price after the ICO;
3. All our services will convert to SPY coins so we have guaranteed buyers for ~US\$3M;
4. *Although payments are made after our ICOs with our tokens, our service is still priced in Euros and US Dollars. As a result, the value of our token is in direct proportion to our net sales, and market fluctuations do not affect it in any way.*
5. The platform which help us to check thousands of AML, PEP, Compliance and KYCs daily with the actual number of employees. The platform was released on September 2018 as planned.



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